

FOR IMMEDIATE RELEASE

Mikayle Stole

541-912-1021

marketing@mirluxpanel.com

mirluxpanel.com



MIRLUX™ Introduces Three New Super Matte Colors

Warm White, Willow, and Dove Grey add a tertiary range to MIRLUX's existing palette.

Eugene OR — February 15, 2023 — Cascade Distribution Group, the manufacturer of MIRLUX Premium Panel, introduces three intermediate colors to their super matte finish line of #1 PET surfaces; Warm White is a softer alternative to White, Willow is a match to Arauco's SF255 Willow TFL, and Dove Grey offers a perfect neutral-toned middle grey that complements Light Grey and Graphite.

"Dove Grey is a soft, neutral, and universally sophisticated addition to our current grey options. Inspired by the whispering willow, Willow's warm color brings calmness and clarity and combines well with wood grains. Warm White offers a softer creamier version of white that is classic and traditional, inviting, calming, and relaxing." said Garrett Litalien, Sales and Operations Manager at Cascade Distribution Group.

Positive Customer Impact

Warm White, Willow, and Dove Grey add to the current biophilic design trend of creamy neutrals and natural earth tones that combine well with wood patterns. PET panels are currently being used in cabinetry for multifamily housing, medical and dental applications, boat interiors, and residences. Manufactured in the U.S., MIRLUX panels are less expensive than imported acrylic products from Europe.

Product Availability

These three new colors will be available for order on April 1, 2023. MIRLUX Premium Panel and its corresponding edgebanding are also currently available in white, light grey, tan, dark grey, graphite, black, deep blue in both high gloss and super matte, jade green in super matte, and ruby red in high gloss.

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Founded in 2018, **Cascade Distribution Group LLC** is the sole manufacturer of MIRLUX PET panels. Panels are made in the Eugene, Oregon facility. Panels are constructed with surfaces made from the same material as plastic water bottles, PET (Polyethylene terephthalate), an environmentally safe, hygienic, inert, and durable choice for environmentally conscious construction. The cores are composed of TSCA Title VI Certified medium density fiberboard (MDF), Particleboard (PB), and Sandeply (plywood). Available in eight colors in high gloss and eleven in a super matte finish, these panels are super smooth, stain, moisture, and UV resistant with a specially developed SSR (super scratch resistant) coating.

An affordable sleek, modern surface, **MIRLUX Premium Panel** is available in a super matte or high gloss finish in twelve colors. MIRLUX is sustainable, easy-to-clean, hygienic, low maintenance, durable, scratch-resistant, and manufactured in the U.S. with short lead times.

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MIRLUX is a trademark of Cascade Distribution Group, LLC. in the United States

For more information, press only:

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For more information on MIRLUX Premium Panel:

<https://mirluxpanel.com/high-gloss-panels/>

<https://mirluxpanel.com/super-matte-panels/>

Images

Facebook image: <https://mirluxpanel.com/wp-content/uploads/2023/01/MIRLUX-3-new-colors-2.jpg>

Panel Composition: <https://mirluxpanel.com/wp-content/uploads/2022/05/MIRLUX-panel-composition-1536x862.jpg>

Warm White color swatch: <https://mirluxpanel.com/wp-content/uploads/2023/01/MIRLUX-matte-warm-white-scaled.jpg>

Willow color swatch: <https://mirluxpanel.com/wp-content/uploads/2023/01/MIRLUX-matte-willow-scaled.jpg>

Dove Grey color swatch: <https://mirluxpanel.com/wp-content/uploads/2023/01/MIRLUX-matte-dove-grey-scaled.jpg>

In use/context:

Willow: <https://mirluxpanel.com/wp-content/uploads/2023/01/MIRLUX-Willow-slab-doors-scaled.jpg>

Dove Grey: <https://mirluxpanel.com/wp-content/uploads/2023/01/MIRLUX-Dove-Grey-shaker-kitchen-vecteezy-scaled.jpg>

Warm White: <https://mirluxpanel.com/wp-content/uploads/2023/01/MIRLUX-Warm-White-shaker-kitchen-scaled.jpg>

Promotional flyer: <https://mirluxpanel.com/wp-content/uploads/2023/01/Warm-White-Willow-Dove-Grey-Product-Feature-flyer-EMAIL.pdf>