

FOR IMMEDIATE RELEASE

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MIRLUX™ Introduces Ruby Red High Gloss PET Panels

Our lustrous ruby red high gloss finish inspires purity, vitality, and passion.

Eugene OR — August 15, 2022 — Cascade Distribution Group, the manufacturer of MIRLUX Premium Panel, introduces ruby red in high gloss with a mirror-like #1 PET surface. The ruby is an extremely hard gemstone and matches the quality and characteristics of our panels. The clarity and color of our ruby red is a regal addition to our palate of rich colors and on-trend neutrals.

This color will be showcased in our MIRLUX booth #C1132 at IWF Atlanta, the largest U.S. woodworking tradeshow in North America. The event takes place in Atlanta, Georgia, Friday, August 23 – 26, 2022.

“Ruby Red is meant to serve as a bright and bold accent finish to help round out the MIRLUX collection. Our distributors, interior designers, and architects have been asking for a red to coordinate with our other color options,” said Garrett Litalien, Operations and Sales Manager at Cascade Distribution Group.

Positive Customer Impact

PET panels are currently being used in cabinetry for multifamily housing, medical and dental applications, boat interiors, and residences. Manufactured in the U.S., MIRLUX panels are less expensive than imported acrylic products from Europe.

Product Availability

MIRLUX Premium Panel and its corresponding edgebanding is currently available in white, light grey, tan, dark grey, graphite, black, deep blue, jade green, and ruby red in high gloss or super matte finish. Additional color options are being developed.

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Founded in 2018, **Cascade Distribution Group LLC** is the sole manufacturer of MIRLUX PET panels. Panels are made in the Eugene, Oregon facility. Panels are constructed with surfaces made from the same material as plastic water bottles, PET (Polyethylene terephthalate), an environmentally safe, hygienic, inert, and durable choice for environmentally conscious construction. The cores are composed of TSCA Title VI Certified medium density fiberboard (MDF), Particleboard (PB), and Seven-ply (plywood). Available in eight colors in high gloss and eight in super matte finish, these panels are super smooth, stain, moisture, and UV resistant with a specially developed SSR (super scratch resistant) coating.

An affordable sleek, modern surface, **MIRLUX Premium Panel** is available in high gloss or super matte finish in eight colors. MIRLUX is sustainable, easy-to-clean, hygienic, low maintenance, durable, scratch-resistant, and manufactured in the U.S. with short lead times.

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MIRLUX is a trademark of Cascade Distribution Group, LLC. in the United States

For more information, press only:

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For more information on MIRLUX Premium Panel:

<https://mirluxpanel.com/high-gloss-panels/>

<https://mirluxpanel.com/super-matte-panels/>

Ruby Red images

Facebook image: <https://mirluxpanel.com/wp-content/uploads/2022/08/Ruby-Red-Facebook-scaled.jpg>

Panel detail: <https://mirluxpanel.com/wp-content/uploads/2022/08/MIRLUX-gloss-red-scaled.jpg>

Color swatch: https://mirluxpanel.com/wp-content/uploads/2022/08/MIRLUX-PET-400px-96_red-gloss.jpg

In use/context: <https://mirluxpanel.com/wp-content/uploads/2022/08/Ruby-Red-feature-kitchen-2-scaled.jpg>

Promotional flyer: <https://mirluxpanel.com/wp-content/uploads/2022/08/Ruby-Red-Product-Feature.pdf>